



Marketing Executive Apprentice

Level 4

Managed Services Team

*All about
the child*

Location:	Head Office in Southampton (SO16 0AJ), with travel to HET schools and conferences as required
Contract:	37 hours per week, term time only (39 weeks per year) with off-the-job training as required
Salary:	Fixed term 18 months (including end-point assessment) Salary between £18,000 to £22,000 per annum (actual) Plus, Level 4 apprenticeship course fully funded
Start Date:	September 2026
Application deadline:	Friday 28 August 2026 at midday
Interview date:	Monday 14 September 2026

Established in 2011, Hamwic Education Trust (HET) is one of the largest multi-academy trusts in the South of England. We have a growing number of schools and partnerships spread across Portsmouth, Southampton, Poole and Dorset.

Our core principle is to place the child at the heart of everything we do. We celebrate the uniqueness of our pupils, staff, and schools, striving for everyone to reach their full potential through the opportunities we provide. We aim to create an environment where both pupils and adults can thrive. As a learning organisation, we are committed to continuous improvement for ourselves and others. Our strength lies in our people, whom we value and develop. We bring professional expertise and experience to secure the highest possible achievement for all.

We are passionate about delivering education and believe that every local school should be good enough for its community. To achieve this aim we put the child at the centre of everything that we do. This concept is the driving force behind our ethos, vision and values – and also our decision-making.

A key strategy to ensure we do the best by our pupils is our 'one team approach'. Investing in our staff through a strong development programme and a combined common purpose is what underpins our drive for school improvement. Leaders, teachers and support staff at both school and trust level work together as one team to deliver the Hamwic vision.

Role Summary:

We are seeking to appoint a Level 4 Marketing Executive Apprentice to support the delivery of our 2026-2027 Marketing Plan. This is an exciting opportunity to help build our in-house marketing capacity at a time when we are strengthening our external profile, developing HET Support Services, showcasing our schools and telling the story of our people, culture and impact.

At HET, our work is driven by our core purpose: All About The Child. We are a values-led, collaborative Trust with a strong One Team culture. Our marketing strategy for 2026–2027 focuses on sustainable growth, reputation, recruitment, internal advocacy and the development of HET Support Services as a professional traded offer for schools.

*All about
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In this role, you will support social media, website content, newsletters, case studies, recruitment marketing, events, branding, analytics and campaign delivery. You will help create content that celebrates our schools, our staff, our services and the difference we make for children and communities.

You will work with senior leaders, school teams, managed services and external partners, while completing the Level 4 Marketing Executive apprenticeship. This apprenticeship develops practical marketing skills including campaign planning, digital and offline marketing, stakeholder engagement, brand management, content creation and evaluation.

This role is ideally suited to a motivated and creative individual seeking to build a successful career in marketing, communications, and brand development within the education sector. If you are highly organised and passionate about marketing and communications, we encourage you to apply.

We are seeking a professional individual who:

- Demonstrates creativity, enthusiasm and proactive approach to work.
- Possesses strong written communication skills and the confidence to create content for a variety of audiences.
- Has a keen interest in social media, digital communications and content creation.
- Is highly organised, with excellent time management skills and a willingness to learn and develop.
- Can build positive and effective working relationships with a wide range of colleagues and stakeholders.
- Is passionate about education and committed to making a positive difference.

What we offer you:

- A role that enables you to gain a recognised Level 4 apprenticeship qualification while developing hands-on experience in a large, values-led multi-academy trust.
- An opportunity to be part of a collaborative managed services team with a shared vision of excellence
- Flexible working approach, where possible, including hybrid working
- Wellbeing day
- Excellent training and development programmes and opportunities
- Eligibility to join the Local Government Pension Scheme
- Generous holiday entitlement, increasing with length of service
- Access to our benefits portal offering a full range of discounts available through Lifestyle Savings
- Access to Wellbeing Support through our Employee Assistance Programme, this includes free confidential telephone and face to face counselling for employees and family members
- Access to financial wellbeing support through a company that provides comprehensive guidance on all things mortgage related
- Eligible for a Blue Light card

About Hamwic Education Trust:

HET is fully committed to developing an outstanding workforce. We are a friendly and supportive community of professionals working hard to ensure that our schools are enabling children to grow and develop for the future.

We have talented staff working in leadership, teaching and support roles throughout our schools and committed professionals working in the Managed Services team covering education, safeguarding, HR, IT, finance and estates. This experienced team supports our schools and is responsible for the successful delivery of our multi-academy trust.

As an employer, we support our staff to grow through continuing professional development and there is a range of apprenticeships and other opportunities available throughout the Trust to extend your knowledge, skills and career prospects.

HET celebrates the uniqueness of our pupils, our staff and our schools, and we aim for everyone to achieve their full potential through the pathways of opportunities available.

Application Procedure:

If you would like to discuss the role further, please contact our HR team by emailing recruitment@hamwic.org to arrange an informal chat.

If you wish to apply for this position, please complete an application form which can be found at www.hamwic.org/category/vacancies/managed-services/ and return to recruitment@hamwic.org

CV's will only be accepted along with a completed application form.

Please note, we may close the advert prior to the advertised closing date should we have sufficient applications. We strongly encourage prospective applicants to apply as soon as possible.

Hamwic Education Trust (HET) are committed to safeguarding and protecting the welfare of our pupils and we expect all staff and volunteers to share this commitment.

All posts are subject to a safer recruitment process which includes enhanced criminal record and barring checks, scrutiny of work and training history, robust referencing, and other vetting checks.

Our safeguarding system is underpinned by a range of policies and procedures which encourage and promote safe working practice across HET.

All HET employees you will be required to undergo continuous professional development to maintain safe working practices and to safeguard our pupils.